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Call for papers

## **Third International Conference of CENTED “Organizational Development: Culture, Education and Knowledge Management”**

**Deadline for abstracts: 17<sup>th</sup> September 2017**

CENTED is currently accepting abstract submissions for its **Third** International Conference on Organizational Development, “Culture, Education and Knowledge Management,” to be held, totally on-line, between the **17<sup>th</sup> and 19<sup>th</sup> of October 2017.**

### **Conference Focus**

This Conference is open to scholars, young researchers, policy-makers, activists and practitioners in the fields of Education, Business and Social Sciences regarding Organizational Development. The conference is structured to encourage interaction between scholarly analysis and practical experience, with the hope of contributing to sound policy and practice in the fields of Education, Business and Social Sciences regarding Organizational Development.

### Main Objectives:

- Facilitate discussion and greater understanding of the theoretical and practical applications of Organizational Development research, to produce high quality research in a multidisciplinary context.
- Connect different institutions and individuals engaged in researches in various fields relating to various levels of education within the conference themes to share their ideas, information, and experiences.
- Reflect on different issues, ideas, strategies and methodologies so as to find out different ways and means of using them towards Organizational Development.
- Examine the feasibility and applicability of various approaches, models and practices towards Organizational Development, and foresee future perspectives.

While the Conference invites papers in all areas of Education, Business and Social Sciences, submissions in the following areas are highly encouraged:

### **Education**

Pedagogy: learning and teaching  
Curriculum design  
Teaching strategies

Learning assessment  
E-learning / distance learning / blended learning  
Executive education: training and development  
Education management  
Organizational culture in educational settings  
New types of organizations: what do they need to learn today?  
Training and human resource development  
Educational institutions as knowledge managers  
What is knowledge? What is the role of learning?  
Dynamics of adult learning and lifelong learning

### **Business Sciences**

Non profit, government and corporate governance  
Management  
Human resources  
Marketing  
Information and Communication Technologies  
Technologies and organizational change  
Economics: micro, macro, international, public, regulatory, etc.  
Product and services innovation  
Public administration  
Knowledge Management: Transforming personal knowledge into common knowledge  
Organizational Cultures  
Knowledge and culture as factors of production  
Change Management: markets, clients, stakeholders and community expectations  
Social Business: sustainable, environmental and responsible business  
Corporate Social Responsibility  
Business ethics

### **Social Sciences**

Anthropology  
Social development studies  
Information and communication studies  
Science, Technology and Innovation  
Political science  
State Legitimacy, Governance and Democracy  
Globalization, Regional and Sub regional Integration  
Geopolitics  
Collective Actions and Social Movements  
Corruption, Social Violence, Organized Crime and Safety  
Civil Society and Public Safety  
Sustainable organizational cultures: government, community and NGOs  
Environmental development, natural resources and climate change



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All those interested are invited to submit proposals for papers and/or posters, based on theoretical or empirical models, related to the main theme and sub-themes of the Conference, in the fields of Education, Business and Social Sciences. Proposal ideas that extend beyond these thematic areas will also be considered.

### **Important Notes:**

- This conference will take place fully on-line, and can be accessed from any part of the world: the only requisite being access to the Internet.
- Conference languages are English and Spanish exclusively.

### **Conference Proposal Guidelines**

- Proposals should be between 300 and 500 words (no tables, charts or graphs).
- A maximum of two papers / posters will be accepted per registered participant. For joint papers, certification will be issued to registered authors only.
- Proposals must include:
  - 1- Title
  - 2- Author's name and e-mail.
  - 3- Presentation type (paper or poster).
  - 4- Abstract (between 300 and 500 words).
  - 5- Author's brief Biographical Information.
- Proposals will be accepted only as attachments through e-mail, in DOC or DOCX format (such as from Microsoft Word or Open Office). Submission in PDF will not be accepted.
- **Please use only Times New Roman font type, size 12, single line spacing. Page size A4, normal margins. No footnotes, references in APA style.**
- Proposals for papers / posters should be submitted only via the following email address: [conference @ cented.org](mailto:conference@cented.org) (remove spaces)

### **Instructions for submission of full papers**

Use the same instructions as for the proposals (see above).  
Maximum length 8 pages

### **Instructions for submission of posters**

File type **.jpg** exclusively.  
Page size A4, normal margins.

These proposals will be reviewed and, if approved, the participants will be notified to submit the full papers or posters and the registration fee. In case of non-approved proposals, the participants will also be notified by e-mail (suggestions may be made in order to correct and re submit proposals).



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Normally, the review process will take between 1 to 2 weeks. Once the proposals are approved and the registration fee is received, the presentation will be included in the draft program of the Conference.

Complete details of payment of registration fee will be provided upon acceptance of proposals.

### **Important Dates**

Submission Deadline for Proposals/Abstracts: **September 17<sup>th</sup> 2017**

Submission Deadline for Full Papers / Posters: **October 3<sup>rd</sup> 2017**

Deadline for payment of registration fee: **October 3<sup>rd</sup> 2017**

### **Registration fees**

**US\$ 150**

Includes certification and publication in conference proceedings (ISSN 2545-7799) of up to 2 (two) accepted abstracts / full papers / posters.

### **Certification**

- Certification will be issued to all registered authors presenting 1 or 2 papers / posters (individual certification for each paper / poster).
- A maximum of two papers / posters will be accepted per registered participant. For joint papers, certification will be issued to registered authors only.
- Certification will include title and presentation type (paper or poster).

### **About our organization**

CENTED (Centro de Tecnología para el Desarrollo) is a Nonprofit Research and Academic Organization based in Buenos Aires, Argentina, whose mission is to contribute to the development, strengthening and professionalization of Civil Society, through knowledge-based social and economic change.

**Further information: [conference @ cented.org](mailto:conference@cented.org) (remove spaces)**